

## IN SHORT

Komoot is your personal guide for outdoor activities.

Think about a sunny weekend – you want to go out with your family or friends and enjoy nature.

But where to go? Not again the same 2 spots you already know.

Komoot provides recommendations where to go and plans the entire trip personalized for you. Komoot cares about difficulty, cycle ways, traffic and many other factors. Voice navigation guides you.

With data mining of open source data and machine learning from user data, komoot removes all effort and complexity.

Komoot is the most successful app for outdoor activities in Germany.



## PRODUCT

### **Komoot – Your personal guide for outdoor activities**

**Komoot is a personal guide for hiking, cycling, mountain biking and road cycling. The unique technology plans tours, navigates on the way and keeps you updated with your friends' activities. The komoot apps for iPhone and Android are beneath the most successful apps in the German app stores.**

#### **Easy planning**

You just want to go outside and enjoy nature on the weekend, without spending much time planning the route – komoot makes it possible. The personal guide accompanies his users around their cycling, hiking, mountain biking and road cycling tours. Say good-bye to tiring, complex tour planning – komoot's intuitive interface let's you plan even long tours with just a couple of clicks.

#### **The perfect route**

Komoot offers more than the competition, who just navigate A to B on the shortest route. With this novel route-planning technology, one does not simply reach a destination, but reaches it over the personal perfect route. Cyclists and hikers get tour suggestions according to their preferred trail conditions and fitness. It's easy, fast and comes with important information such as duration, elevation profile, difficulty as well as sights and interesting stops.

#### **More than just a route planner**

The tool doesn't just calculate the best routes; it accompanies cyclists during and after their tours. The route can be planned comfortably at home or directly on the smartphone. If you don't know where to go yet, you'll get suggestions of sights, lakes and beer gardens or can just calculate a round trip.

During the tour, the user will be navigated through turn-by-turn voice navigation and topographic maps – even when there's no internet connection. The app can also track the tour and attach pictures to it. The integrated speedometer doesn't just tell the speed, but also calculates the remaining time and distance. Tours and photos will become unforgettable by saving them to the online profile and sharing it with friends and followers.

## FACT SHEET

### Technology

Komoot is an intelligent route-planning tool for outdoor activities. Hiking and cycling tours are being calculated according to individual needs such as the users fitness and skills based on over **600 million sets of data**.

Data of the open street map project, various other partners, NASA and other sources is used to calculate the routes.

Unique on the market is the option to calculate **round trips**. It creates tours of a required duration, starting and ending at the same point, even if there is no given destination. Tours can start at any given point in the komoot area.

### Pricing

Mobile route planning and navigation is free in the first region the user chooses. Additional regions can be activated directly in the app for 3,49 €, or as a package for 8,99 €. The complete package with all available regions can be activated for 29,99 €. The komoot area covers Germany, Austria, Switzerland, Belgium, the Netherlands, north Italy as well as the Canary and Balearic Islands. An expansion of the komoot area is planned.

### About komoot

Komoot is a term from Austria, meaning **easy** or **handy**.

The idea for komoot was created in 2008, while the three founders Markus (29) and Tobias Hallermann (27) as well as Jonas Spengler (30) were on a hiking tour in Austria. Since it has been founded in 2009, komoot became the most successful app for outdoor activities in Germany. Based in Potsdam, Germany, a team of 15 is constantly working on developing new features.

### Links

**Website:** <http://www.komoot.de/>

**Press page:** <http://www.komoot.de/presse/>

**iPhone App:** <http://itunes.apple.com/de/app/id447374873?mt=8>

**Android App:** <https://play.google.com/store/apps/details?id=de.komoot.android>

**Images** are available to download at our press page: <http://www.komoot.de/presse/>

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## IMAGES

These and other images can be downloaded at our press page:

<http://www.komoot.de/presse/>

